

Booksellers Sales Information

What is **indigo journal**?

indigo is a new journal of creative writing dedicated to West Australian writers. **indigo aims to bring WA's writing talent to the attention of the rest of Australia.** Within these pages you can expect to find the next Tim Winton or Elizabeth Jolley.

Who will buy **indigo journal**?

indigo is designed to appeal to all readers of good literature.

The **indigo buyer** is:

- Men and women 16 years and older
- Someone with a secondary education to at least year 10
- Interested in literature as an art
- Someone who enjoys the feel of books
- Interested in the craft of writing
- A friend, supporter or family member of an **indigo** contributor
- A student of literature or creative writing
- A supporter of the arts and emerging artists
- Looking to purchase a book with 'coffee table' appeal

The Design of **indigo journal**

indigo covers are designed by prize winning book designer Robyn Mundy, who uses the work of local photographers and artists. **indigo** volume 1 comes from a photograph by WA's renowned landscape photographer Christian Fletcher, volume 2 from the work of up and coming WA photographer, Louise Mann and volume 3 is from a new artwork by Kevin Ballantine. **indigo's** size is easily managed while reading. The font, paper weight and colour are all selected to ensure that readers will enjoy holding, touching and reading **indigo journal**.

The Content

Volume 1 contains:

- 19 poems and 12 short stories
- A tribute to Elizabeth Jolley written by Philip Salom
- Reviews of poetry books by Shane McCauley
- An editorial addressing issues and debates around the use of the word 'literary' for journals of creative writing.

Guest Editors selecting work were Marcella Polain (poetry) and Alan Hancock (prose).

Volume 2 has:

- 18 poems and 13 short stories
- An interview with Dennis Haskell, 2007 winner of the WA Premier's Award for poetry.
- An editorial from John Kinsella, WA's best known poet.
- Reviews of 9 of the 13 poetry volumes published in WA in 2007/8, including publications from Fremantle Press' 2008.

Guest Editors selecting the work were Les Murray (poetry) and Janet Blagg (prose).

Volume 3 is a bumper edition with:

- 13 poems and 12 short stories.
- A new section of 7 personal essays.
- An interview of Liz Byrski, memoir by Glyn Parry and an essay on the collapse of fiction and non-fiction by Mark Naglazas of *The West Australian*.
- Reviews of West Australian fiction, non-fiction and poetry, and a review essay on W A's vibrant live poetry scene.

Guest Editors selecting were Sarah French (poetry), Deborah Hunn (essays) and Richard Rossiter (prose)

Volume 4 will be published in October 2009. It will focus on the Short Story with an interview of Robert Drewe, an essay on the short story by Susan Midalia and John Kinsella will provide a piece on how WA bookshops have informed his writing life.

Award winning Tasmanian author and editor Amanda Lohrey will choose the short stories, Sydney based author of *The Last Whale*, Chris Pash will select the essays, and local poet Lucy Dougan will choose the poetry for this volume.

Issues

indigo journal is published twice each year.

Terms of Trade - Booksellers

indigo journal is available to booksellers with a 30% discount, (plus postage) and may be purchased on a sale or return basis. Books will be accepted for return upon the release of the next issue.

For further delivery options call Jaine Konarik on 0411 422 348.

The recommended retail price is \$25.00 plus GST.

Queries

For queries, please contact Jaine Konarik on 0411 422 348, or email Tactile Books at admin@tactilebookspublishing.com.au

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