

Booksellers Sales Information

What is indigo journal?

indigo is a new journal of creative writing dedicated only to West Australian writers. We aim to **bring WA's writing talent to the attention of the rest of Australia.** Within these pages you can expect to find the next Tim Winton or Elizabeth Jolley!

Who will buy indigo journal?

indigo is designed to appeal to all readers of good literature.

The **indigo buyer** is:

- Male or female 16 years and older
- Educated to at least year 10
- Interested in literature as an art
- Buys books because they feel good.
- Interested in the craft of writing or consider themselves a writer
- The friend, supporter or family member of an **indigo** contributors
- A student of literature or creative writing
- A supporter of the arts and emerging artists
- Looking to purchase a book with 'coffee table' appeal

The Design of indigo Journal

The highly appealing front cover is designed by prize winning book designer Robyn Mundy and comes from a photograph by WA's renowned landscape photographer Christian Fletcher. **indigo** size is easily managed while reading. The font, paper weight and colour are all selected to ensure a stimulating reading experience. Overall, **indigo journal** is professional, durable and a high quality product.

Readers will enjoy holding, touching and reading **indigo journal**.

The Content

Volume 1 contains:

- 19 poems and 12 short stories
- A tribute to Elizabeth Jolley written by Philip Salom
- Reviews of poetry books by Shane McCauley
- An editorial addressing the issues and debates around the term 'literary' as well as a review of the contents of the book.

Guest Editors selecting work were Marcella Polain (poetry) and Alan Hancock (prose).

Volume 2 will have:

- At least 20 poems and 12 short stories
- An interview with Dennis Haskell, winner of the WA Premier's Award for poetry.
- An editorial from John Kinsella, WA's best known poet.
- Reviews of Fremantle Press' 2008 selection of works from WA poets.

Guest Editors selecting the work will be Les Murray (poetry) and Janet Blagg (prose).

Volume 3 will have:

- At least 20 poems and 12 short stories.
- A new section introducing creative non-fiction to indigo.
- An editorial on the craft of creative non-fiction.
- Reviews of West Australian non-fiction works to be published in 2009.

Guest Editors selecting work will be Sarah French (poetry), Richard Rossiter (prose) and Deborah Hunn (creative non-fiction).

Issues

indigo journal will be published in March and September each year. Order volumes I, II and III by clicking **here**.

Terms of Trade - Booksellers

Each journal costs \$17.50 and may be purchased on a sale or return basis. Books will be accepted for return upon the release of the next issue.

Postage is \$2.75 per book. For further delivery options, please discuss with the sales rep or call Donna Ward on 0407086836.

The recommended retail price is \$25.00 plus GST.

Queries

For queries, please contact Donna Ward on 0407086836 or email dwcontac@bigpond.net.au.

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